

HPE GreenLake for Private Cloud Enterprise

All the benefits of Public Cloud. And Private.

Welcome to the next generation of private cloud, combining the simplicity and efficiency of public cloud with the security and reduced risk of private. Run on any combination of bare metal, virtual machines and containers, across edges, colocations and datacenters. Manage workloads rather than infrastructure, break free from IT bottlenecks, and accelerate application deployment.

Delivered As-a-Service, **HPE GreenLake Private Cloud Enterprise** offers predictable costs with no up-front payments, customers only pay for the cloud infrastructure they consume.

Core takeaways:

- An all-new private cloud, not the VM only private cloud of old, now simple, automated and cost-controlled.
- Public cloud experience with private cloud control, low TCO, no up-front payments, cost predictability, constantly aligned IT to business needs, no risk to apps and data.
- Return legacy apps to value without costly investment, enabling new apps without bottlenecks.
- Everything in a single private cloud, workload optimised and cloud native from day one.
- Simple, convenient pay-per-use billing based on metered usage across hardware, software and services.
- A factory-built modular architecture means deploying apps at the speed of business.
- Zero-trust architecture secures all data.
- Refocus IT expertise by simplifying and offloading routine tasks.

Why TD Synnex for HPE GreenLake Private Cloud Enterprise

- We make private cloud simple through our dedicated HPE GreenLake Business Team.
- We're experienced, successfully deploying custom and quick quote HPE GreenLake contracts across compute, storage and Aruba.
- We provide direct support to partners, via our complete engagement model, from an initial assessment to creating a customised engagement plan for skills transfer, and ongoing support for installed contracts.
- We're ready to help now, working with partners to capture customers migrating to consumption-based services, locking-in to contract-based relationships, locking-out the competition.

Key features:

Customers can bring their VMware licences that adhere to HPE recommendations for the licence type and required support subscription.

Integrated with VMware ESXi hypervisor and HPE Ezmeral Runtime Enterprise Solution.

Customers pay only for the services and infrastructure they use, based on standard rate cards and minimum monthly subscription.

Factory built, pre-validated architecture incorporating all ongoing and operational tooling and software lifecycle management.

Optimise cost and performance with support for multiple compute instance and storage volume types.

For mixed workloads (not single), enterprises caring more about the service than the infrastructure, seeking enterprise-grade SLAs.

What's included:
Standard cloud architecture On-site installation, ongoing lifecycle management.

Start small and grow.
From 4 compute instances, 200TB of storage, up to seven racks in a single deployment.

Market differentiators:

It's ready to go on delivery, can be tailored to customer's environments, leveraging existing images and best practice.

It's private but delivers a full public cloud experience by being; self-service, scalable, modular, managed and pay-per-use.

It's cost-competitive. Leading competitors (including Dell and AWS) require customers to commit to 100% of the infrastructure deployed on premise, without pay-per-use capability.

What's in it for TD Synnex sales teams?

- Hands-on support in every opportunity from your local HPE GreenLake Business Team.
- A proven next generation private cloud solution, opening the door to wider HPE GreenLake business.
- Wide-ranging support within TD Synnex to build your HPE GreenLake and cloud skillset.
- A route to consumption-based selling, fast replacing traditional infrastructure sales.
- Move from ad-hoc CapEx sales to reliable revenues from locked-in contracts.

What's next?

Talk to your local HPE GreenLake Business Team, to progress any private cloud opportunity, or to develop your skillsets.

Visit <https://consumptionit.tdsynnex.com> to access more HPE GreenLake Private Cloud Enterprise resources, including HPE's [technical white paper](#) and [service overview](#).

Watch Calvin Zito's [chalk talk](#) and the latest (Dec 2022) [VP Interview](#)

Note: Our HPE GreenLake for Private Cloud Enterprise offering differs by country, talk to your local GreenLake Business Team to find out more.

